



## **Interrad Medical Announces Distribution Agreement with Alliance Medical**

Plymouth, MN, January 8, 2015 – Interrad Medical announces a distribution agreement with Alliance Medical to represent the SecurAcath device in the U.S. Alliance Medical is an association of specialty medical distributors that provides comprehensive national services along with complete local support through regional member distributors. The backbone of the Alliance organization is its sales force which provides local sales, clinical and in-service support.

“SecurAcath sales continue to grow and we anticipate this new agreement with Alliance and their large group of experienced sales reps will dramatically accelerate sales in the U.S.,” said Pat Tompkins, Vice President of Sales for Interrad Medical.

Gary Brown, President and COO of Alliance Medical commented, “We are excited to represent the SecurAcath device in the U.S. Products like the SecurAcath that minimize complications and reduce the total cost of patient care are in high demand with our customers.”

The SecurAcath subcutaneous catheter securement technology has many benefits compared to adhesive devices or sutures. SecurAcath offers a very low catheter dislodgement rate which dramatically decreases catheter replacement costs. The SecurAcath increases efficiency by decreasing the time required to secure, maintain and remove catheters. The SecurAcath lasts the life of the catheter and, unlike all adhesive securement devices, does not need to be replaced at least weekly. The device design allows for improved catheter site cleaning and minimizes catheter movement which may reduce catheter-related infections. Finally, the SecurAcath is sutureless, therefore, eliminating the potential for costly needle stick injuries that can occur when suturing catheters.

### **About Interrad Medical, Inc.**

Plymouth, Minnesota-based Interrad Medical, Inc. is a developer, manufacturer and marketer of medical devices designed for minimally-invasive interventional and surgical procedures. The Company was founded by practicing Interventional Radiologist and Interrad Medical Chairman and Chief Medical Officer, Michael Rosenberg, M.D. For more information, visit [www.securacath.com](http://www.securacath.com).

### **About Alliance Medical**

Austin, Texas-based Alliance Medical is an association of specialty medical distributors that provides complete local support along with comprehensive national services. Alliance delivers innovative medical products combined with sales, service, and education. For more information visit [www.alliancemedical.org](http://www.alliancemedical.org).

This press release contains forward-looking statements. The Company wishes to caution the reader of this press release that actual results may differ from those discussed in the forward-looking statements and may be adversely affected by, among other things, risks associated with litigation, clinical trials, the regulatory approval process, reimbursement policies and commercialization of new technologies.